

# News about Joseph Chemplavil in Hampton, VA

[Health Notes: Hampton doctor started Dieting for Dollars program](#)

[dailypress.com - Hampton Roads Breaking News](#) — March 23, 2010

## Dollars for dieting not a new concept

When Hampton doctor Joseph Chemplavil saw the story about Steve Barrs' construction company and his incentive weight loss program [http://www.dailypress.com/health/dp-local\\_officehealth\\_0320mar20,0,2185873.story](http://www.dailypress.com/health/dp-local_officehealth_0320mar20,0,2185873.story) – \$2,500 for the employee or spouse losing the greatest percentage of body weight, he had to call.

Chemplavil, a cardiovascular endocrinologist specializing in the care of diabetes, high blood pressure and high cholesterol, calls himself a pioneer. "I've been paying patients to lose weight since 2002," he says. He claims his program's the inspiration for the show "The Biggest Loser." He has 400 to 500 patients enrolled in a yearlong program to lose weight. The average loss is 5 pounds, he says. He gives a dollar for every pound lost -- and bonus payments for those losing 10 percent of body fat or more. For more about his program, go here, [www.dollarsfordieting.com](http://www.dollarsfordieting.com)

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Posted by Prue Salasky on Tuesday, March 23, 2010 at 04:43 PM